



OUR CLIENT STORIES

A Corporate Sustainability Case Study

Solution: Benchmarking Intelligence

CLIENT PROFILE



Market Cap
\$300M - \$2B



Industry
Software & Services



Country
United States

Business Challenge

A small cap IT consulting company was looking to improve its sustainability disclosures to align with prevailing global disclosure standards including the SASB and GRI frameworks. The company had established baseline disclosures in its inaugural sustainability report the previous year, but it sought to improve its disclosures and sustainability strategy based on market practices and industry materiality.

The company's General Counsel and Corporate Social Responsibility officer worked with ISS-Corporate to identify gaps in disclosure and key opportunities for incorporating its sustainability strategy into the business.

All testimonials and case studies relate to the experience of a current or past client. They do not guarantee that any current or future clients will achieve the same outcome.

Our Solution

The Sustainability Advisory team conducted a benchmarking analysis leveraging more than 350 data points across ratings methodologies (ISS E&S QualityScore and ISS ESG Corporate rating) and 12 industry peers. The team provided guidance and support in key disclosure areas, including examples from industry-leading peers.

On a quarterly basis, the advisory team helped create an internal newsletter for dissemination in the client's ESG council. It also helped identify products and services in the industry that align with sustainability impact objectives. After the client drafted its updated disclosures, the team provided feedback in alignment with standards and frameworks.

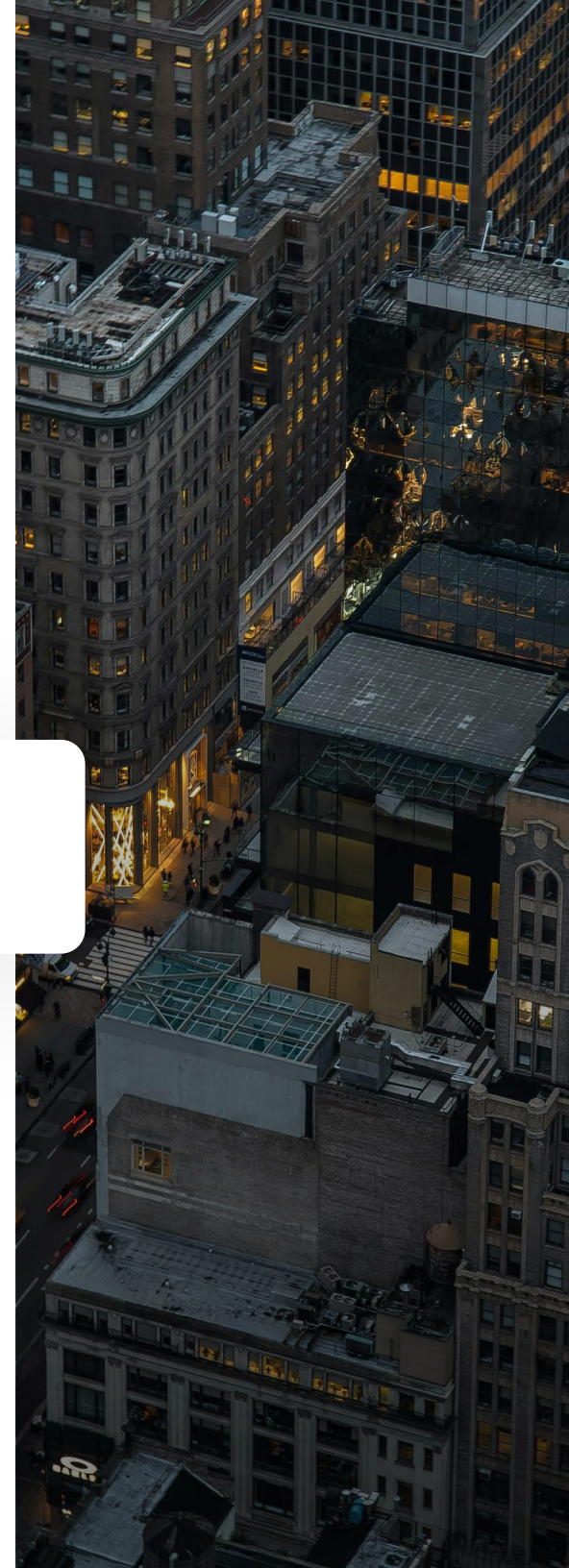


Thank you so much for your support throughout our sustainability journey! The continuous engagement has helped us improve our strategy and reporting significantly.

Results

The company's updated sustainability disclosures are now more closely aligned with best practices and global reporting standards.

Internal stakeholders are better informed on key sustainability issues and organizational priorities.





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